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I bring expertise in graphic design, video editing, motion graphics, UI/UX, and multimedia interactives.

Hello!

“★★★★★  
10 Years of Experience in Creative Industries & Digital Advertising.

“★★★★★

My bachelor's degree provided me with a foundation in understanding how code works.

# I'm Andy, Creative Designer

## Address

Kebon Kelapa Tinggi 06, RT 14/08  
Utun Kayu Selatan, Matraman  
Jakarta Timur, DKI Jakarta, 13120



## Profile

Date of birth: 03 Juni 1990  
Phone: 0856 4677 5698  
Email: andysuryoprayogo@gmail.com

## Education

**Bachelor of Informatics Engineering**  
University of Muhammadiyah Malang

## Skills

- Adobe Photoshop
- Adobe Illustrator
- Adobe Flash/Animate
- Adobe After Effects
- Adobe Premiere
- Figma
- Google Web Designer
- Google Ad Manager

## Award

I've been joining 99designs.com since 2011-2016. More than 50 Contest Won and 80 Runner Up. 5-Star Reviews, Testimonials and Feedback.

## Expertize

- Digital Ads
- Branding
- Web Design
- UI/UX
- Motion Graphic
- Print
- Social Media

## Work Experience

**Digital Creative Superintendent** 2018 - present  
Tribun Network - KG Media Jakarta

- Responsibility for all on creative assets and conceptualizing client's campaign, including banner ads/RMB, infographic, microsite, video and social media.
- Handle all creative assets of Tribunnews.com.
- Media Kit for marketing tools of company.
- Manage all design assignment, ensuring all work is produced on time and maintain the quality of designs.
- Supervise and maintain the quality of designs, artwork and graphic developed by other staff member.

**Digital Ads Graphic Designer** 2014 - 2018  
Tribun Network - KG Media Jakarta

- Rework RAW material from client to Animation/Rich Media Ads with Flash/HTML5 Based.
- Designing Social Media Graphic/Animation Content such FB/Twitter/Instagram Cover & Post.
- Developing Landing Page/Microsite for client with HTML5 based.
- Designing User Interface for Desktop/Mobile App (Tribun Travel, Tribun Jual Beli, etc)
- Developing video motion for internal or external unit of company.
- Help Ad Serving to make sure their display ads and advertorial are actually deliver based on schedule.

**Flash Developer** 2011 - 2014  
AP Edu Multimedia Studio Malang

- Developing Multimedia Learning with Flash based (Actionscript 3.0).
- Designing main visual style for Multimedia Learning User Interface.
- Responsibility for recording, mixing and integrating sound & video for Multimedia Learning.

I would love to discuss if there are any opportunities.  
Looking forward to hearing from you!

www.andyprayogo.com

# Feature Project

Infographic

**Trend  
Warna  
2023**  
Danapaint



Interactive  
Banner Ad

**Kalkulator  
Zakat**  
BSI



Interactive  
Virtual Exhibition

**Local  
Urban Fest**  
HP



Animated  
Banner Ad

**Flexi  
Goodplan**  
Wonder Klean



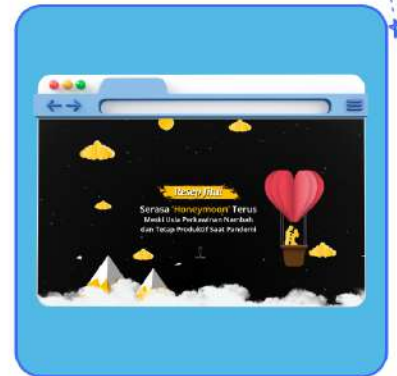
Website

**Lokal  
ProjeX**  
PLN



Interactive

**Serasa  
Honeymoon  
Terus**  
Herbapoten



2D Explainer Video

**AMMDES  
Ambulance  
Feeder**  
USAID Indonesia



For more details  
about my portfolio,  
please see the link  
below.

[bit.ly/andy2024](https://bit.ly/andy2024)

