

ANDY PRAYOGO

DIGITAL CREATIVE DESIGNER



Profile

Hi! My name is Andy Prayogo. I'm a Digital Creative Designer based in Jakarta, Indonesia. 6 Years of Experience in Creative Industries & Digital Advertising. Right now I'm doing fun things at Tribunnews.com.

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Contact

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EDUCATION

Bachelor of Informatics Engineering

University of Muhammadiyah
Malang

SKILLS

- Adobe Photoshop
- Adobe Illustrator
- Adobe Flash/Animate
- Adobe After Effects
- Adobe Premiere
- Figma
- Google Web Designer
- Google Ad Manager

AWARDS

I've been joining 99designs.com since 2011-2016. More than 50 Contest Won and 80 Runner Up. 5-Star Reviews, Testimonials and Feedback.

WORK EXPERIENCE

2018 - present Digital Creative Superintendent

Jakarta

Tribun Network - KG Media

- Responsibility for all on creative assets and conceptualizing client's campaign, including banner ads/RMB, infographic, microsite, video and social media.
- Handle all creative assets of Tribunnews.com.
- Media Kit for marketing tools of company.
- Manage all design assignment, ensuring all work is produced on time and maintain the quality of designs.
- Supervise and maintain the quality of designs, artwork and graphic developed by other staff member.

2014 - 2018 Digital Ads Graphic Designer

Jakarta

Tribun Network - KG Media

- Rework RAW material from client to Animation/Rich Media Ads with Flash/HTML5 Based.
- Designing Social Media Graphic/Animation Content such FB/Twitter/Instagram Cover & Post.
- Developing Landing Page/Microsite for client with HTML5 based.
- Designing User Interface for Desktop/Mobile App (Tribun Travel, Tribun Jual Beli, etc)
- Developing video motion for internal or external unit of company.
- Help Ad Serving to make sure their display ads and advertorial are actually deliver based on schedule.

EXPERTIZE

- Digital Ads
- Branding
- UI/UX
- Motion Graphic
- Print
- Social Media

EXTRAS

Not Just a Graphic Designer

Not only experienced in graphic design, I am also experienced in video editing, motion graphic, UI/UX and multimedia interactive. Moreover my bachelor degree in informatics engineering gets me fully understand about how code works.

Digital Savvy

I have been working in digital marketing department for 5 years, therefore I know how marketing works. Besides that, I learn a lot about strategy, analytics, ads, social media, website, apps, etc.

Project Oriented

In my department there are lot of big creative projects on a tight deadline. As a creative superintendent I must be able managing my team so they can maximize their work based on timeline and keep the project's quality.

WORK EXPERIENCE CONTINUED..

2011 - 2014

Malang

Flash Developer

AP Edu Multimedia Studio

- Developing Multimedia Learning with Flash based (Actionscript 3.0).
- Designing main visual style for Multimedia Learning User Interface.
- Responsibility for recording, mixing and integrating sound & video for Multimedia Learning.

INTERESTS



Running



Music



Movie



Traveling

REFERENCES

Arman Riyansyah

Direct Sales Operation Assistant
Manager, KG Media
P: 0877 8176 5198
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Kautsar Ikrami

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I would love to discuss if there are any opportunities.
Looking forward to hearing from you!